

# design portfolio

BY

AMMAR MEKKY





*What distinguishes my work is my attention to small details that make the design beautiful as a whole and attract the eyes of the customers.*



## PROFILE & CONTACT

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## DESIGN

### Computer

Adobe Photoshop ●●●●●●●●●●  
 Adobe Illustrator ●●●●●●●●●○  
 Adobe Indesign ●●●●●●●●○○  
 Adobe Premiere ●●●●●●●●○○  
 Adobe After Effect ●●●●●●○○○○  
 Adobe Lightroom ●●●●●●●●○○

## HOBBIES & INTEREST

Photo Monoplation / deisgn / Photography / lifestyle  
 Editorial / Travelling / Advertising / typography  
 Painting technique / Branding / Film Camera

## EDUCATION

I have a master's degree in graphic design

I am studying in the College of Engineering,  
 Mechatronics Department, at Canadian International

## EXPERIENCE

- 2018 : FREELANCE  
 I have more than 4 years of experience in freelancing sites and understand the requirements of clients well and know what attracts them in design.
- 2019 : TEDx  
 I worked in social media designs at TEDx CIC and also know what drives the target client into designs so they pause to read what's above the post.
- 2020 : AIC  
 I worked at AIC, a global design firm, and was the leader of the graphic design team and the social
- 2021 : ATLANTIS BY RADIX  
 Leader of Marketing and Media Team & Graphic Design Team

# 01 BRANDING PROJECT

## 02 LOGOS DESIGN

## 03 SOCIAL MEDIA DESIGN

## 04 PHOTO MONOPLATION

## 01

BRANDING  
PROJECT

## ROSE

Made For  
Year

Rose  
2018

## Description

Rose is a skincare and cosmetic company in the United States and is available in 58 countries around the world. From the latest innovations in skincare derived from natural herbs and plants to the latest makeup shades, everything we do is tailored to your skin type and concerns.





# Originate

Made For Originate  
Year 2018

## Description

Originate is a company that is interested in developing small and emerging companies and lending with financing options faster and more than traditional alternatives. Corporate development refers to the planning and implementation of strategies to achieve organizational goals. The types of activities that fall under corporate development may include managing a team of progressively recruiting markets or products, arranging strategic alliances and corporate acquisitions (M&A), securing corporate financing, divesting assets or people, and managing intellectual property. Activities often include the role of the CEO.





# Z!



Made For Z!  
Year 2020

## Description

Z! was founded in 1999 and is one of the world's leading architectural firms. The company has an extensive network of operations with services ranging from architecture, design, engineering, archeology, and corporate risk management. Headquartered in the United Kingdom, it has 500 employees and a network of branches around the world. Z! has won a lot of awards



## 02

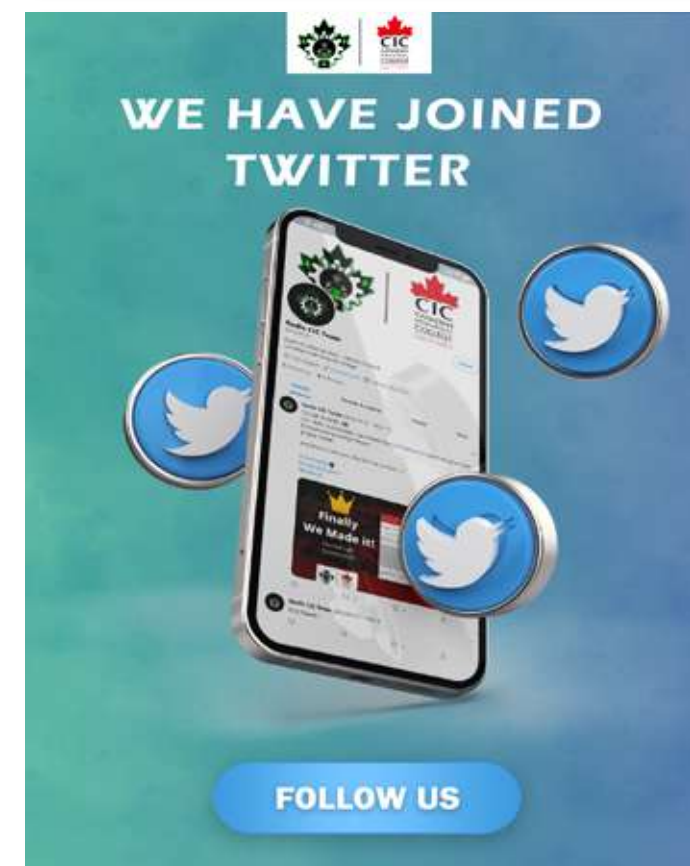
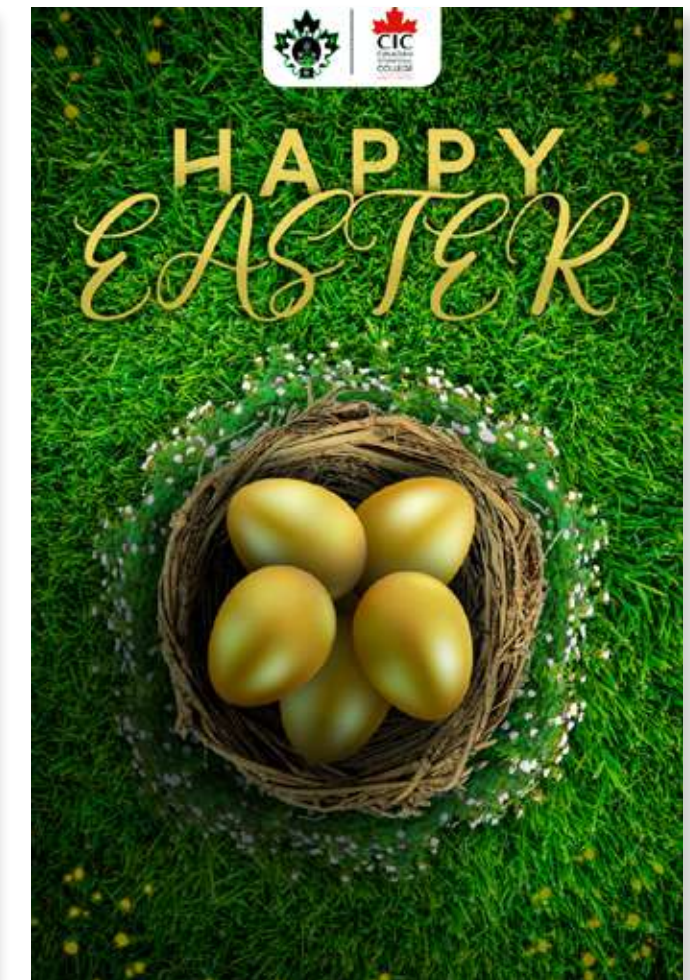
LOGOS  
DESIGN



## 03

SOCIAL MEDIA  
DESIGN







# 04

## PHOTO MONOPLATION

PROTECT THE CHILDREN  
OF PALESTINE

USING THIS

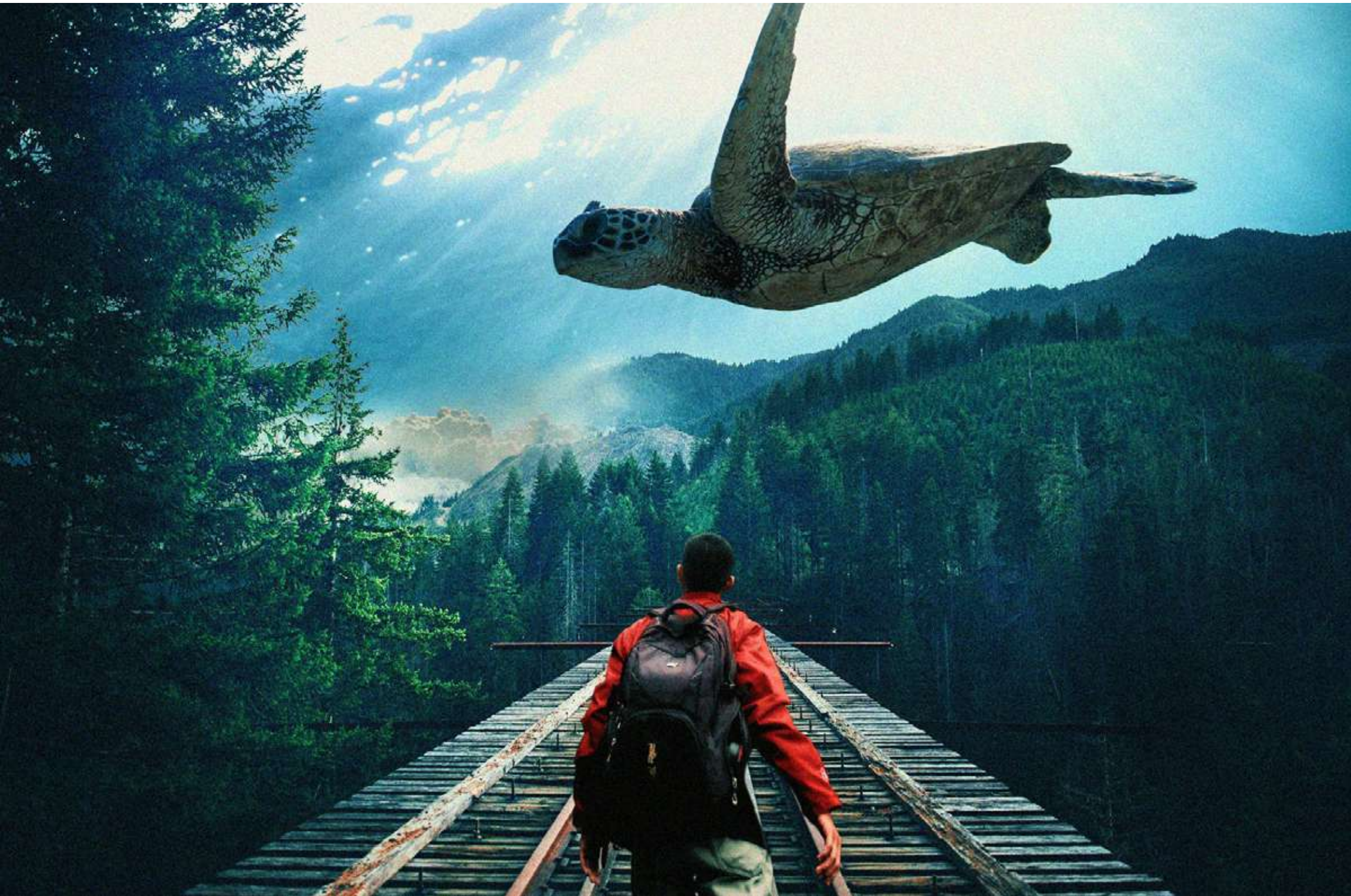


# MIDDLE AGES



USING THIS





WHAT IF  
TURTLES  
WERE  
FLYING  
IN THE  
SKY





OR IF  
THE  
FISH  
WERE  
FLYING  
IN THE  
SKY







BUT  
WHAT IF  
THERE  
ARE BIG  
PEOPLE  
WALKING  
IN THE  
STREETS



# THE CURSE OF THE PHARAOHS





# CONVERT DRAWING TO REALITY



## & CONVERT REALITY TO CARTOON



**MATCH COLOR**



**ALONE IN THIS**

Thank  
you!

*have a nice day*